



UNLOCKING WINNERS

thincAnalytics™

thincBrand™

thincCapacity™



UNLOCKING MARKETS

siddharthinc is a consulting firm based in Kathmandu, Nepal. It comprises international partners and experts, brought together by a common belief in the potential for sustainable economic growth in Nepal.

Our mission and vision

Our mission is simple - to help our clients unlock local and global markets. We work with the belief that, within our lifetime, Nepal will accomplish high economic prosperity by unleashing market forces in fair and sustainable ways. We engage clients that share our vision.

We work with Nepali and foreign **Corporates and Investors** to help:

- Attract foreign direct investment and business activities into Nepal
- Promote Nepali businesses and products in international markets
- Improve the efficiency of markets and services within Nepal
- Enhance performance and brand value
- Unlock international financing
- Develop innovative business models and ideas
- Connect businesses and business minded people

We work with **Development Agencies** to help:

- Research, design and implement market development programs
- Capacity building of development teams
- Design and run effective campaigns

High quality results

siddharthinc is uniquely positioned to deliver high quality results because its consulting partners are:

- Leading development thinkers and innovators in Nepal.
- Connected to the global finance and development community.
- Connected to key stakeholders across Nepali society.
- Conveners that bring key stakeholders together.
- Mentors to young change makers

Siddharth, the birth name of Gautama Buddha, has a powerful and significant meaning that aligns with our mission and vision. The name can be broken into two parts:

Siddh can be translated as 'fulfilment'.

Artha can be translated as the 'purpose'.

When combined, the name takes the meaning: 'fulfilment of your purpose'. This is what, we at siddharthinc, help our clients to achieve.

World-class services

siddharthinc has developed a trademarked toolkit comprising three interrelated, yet independent service lines. We recognise that clients may come to us at different stages of their journey. Our approach provides a flexible framework for assessing our client's aspirations, enabling us to develop bespoke solutions.



thincAnalytics™

Assess your current performance and identify opportunities for future growth using our:

- Diagnostic and Rating Tools
- Due Diligence and Reporting
- Research, Market and Policy Analysis

thincBrand™

Improve how your brand and values are communicated to the world using our:

- Value and Vision Strengthening Tools
- Brand Building and Communication Strategies
- Corporate Social Responsibility (CSR) Development

thincCapacity™

Expand existing capabilities to become more effective. Develop new skills and enable positive change in order to compete in new and changing markets through:

- Capacity Building and Systems Development
- Project Management and Delivery
- Professional Development and Team Building

The Lead Consulting Partners

Tom Marshall

Tom gained his professional training and qualification as a chartered surveyor and real estate expert in London. Since qualifying Tom has expanded his expertise, developing knowledge in sustainable business, research analysis and development. Most recently, Tom spent three years with Deloitte LLP in London, working as a sustainability consultant, helping businesses to reduce their environmental impacts.

Tom has developed analysis models and carried out due diligence exercises on property funds in excess of £1bn. He has helped to establish systems and reporting processes for business managers. He has also led research projects assessing housing needs in London.

Anil Chitrakar

Anil started his career as an energy engineer for the National Academy of Science and Technology where he focused on renewable energy technologies. Since then he has worked in many fields and in many countries but has consistently been seen as a leader and an innovator. He has been recognised as an Ashoka Fellow for his social entrepreneurship and as a 'Global Leader for Tomorrow' at the World Economic Forum, Davos.

Anil spent many years in Washington DC helping design and expand the social venture capital model to over forty countries and has managed venture funds for environmental groups all over Nepal with financial support from USAID and later the Embassy of Finland. Anil went on to head the country office for IUCN.

Prashant Singh

A chartered accountant by education, Prashant has been trained in various professional disciplines at Harvard University, USA, Oxford University, UK, Asian Institute of Management, the Philippines and Asian Institute of Technology, Thailand.

With over twenty years of experience working with private sector, government and non-profit sector, Prashant has run some of the most visible global campaigns emanating out of Nepal. He is the founder of Himalayan Climate Initiative (HCI). Previously, Prashant served at WWF, the global conservation organization, as a Director for ten years, and has been one of the founding directors of Nepal Tourism Board (NTB), the nodal Tourism Marketing Agency of the Government of Nepal.

Sourcing from a rich pool of professionals

siddharthinc enjoys the collaborative support from a pool of Associate Partners and Consultants, comprising leading Nepali and international professionals from various disciplines.